

**OFFICE OF THE DEPUTY COMMISSIONER
SAITUAL DISTRICT, SAITUAL**

Saitual the 12th November, 2024

MEETING NOTICE

Subject : PM Dharti Aaba Janjatiya Gram Utkarsh Abhiyan (DAJ-GUA)
Date : 13th November, 2024 (Wednesday) @ 10:30 AM
Place : DC Conference Room, Saitual

Attendee : PM Dharti Aaba Janjatiya Gram Utkarsh Abhiyan (DAJ-GUA) *Committee Member*
(List Enclosed)

Chairman : Deputy Commissioner, Saitual
Secretary : Sub-Divisional Officer (Sadar), Saitual

Agenda:

1. **Launching Programme**
2. **IEC Programmes**


(Dr. LALNGURA TLAU) 12/11/24
Deputy Commissioner
Saitual District, Saitual

Memo No. B.16024/1/2024-DC(STL)/- : Dated Saitual, the 12th November, 2024

Copy to:

1. Concerned Officer for information & necessary action.
2. DIPRO for information & necessary action.
3. PA to DC for information & necessary action.


Deputy Commissioner
Saitual District, Saitual

TENTATIVE PROGRAMME FOR LAUNCH EVENT OF
DHARTI AABA JANJATIYA GRAM UTKARSH ABHIYAN / JANJATIYA GAURAV DIVAS

Date : 15th November, 2024 at 07:00 AM
Venue : DC CONFERENCE ROOM, SAITUAL
Chairman : Sub-Deputy Commissioner, Saitual

- 1 Introduction of the event**
Deputy Commissioner, Saitual
- 2 Launch of Programme**
Deputy Commissioner, Saitual
- 3 Vote of thanks**
Sub-Deputy Commissioner, Saitual

Small snacks

The IEC Campaign is to be done during 15th to 26th November, 2024 and the Department has made plans as indicated below:

- 1. IEC Campaign activities (State & District):**
 - i) Hoarding and banner
 - ii) Drawing, essay competition
 - iii) TV flyers. Radio jingles
 - iv) Launching of youtube channel and premier of TFF documentary film
 - v) TV Scrolls
 - vi) Leaflet
 - vii) Honouring Tribal Padma awardees
 - viii) Any other ideas
- 2. IEC Activities (State & District)**
 - i) Talk shows with padma awardees
 - ii) Main event/Closing function
 - iii) Fusion program – arts, music, dances
 - iv) Debriefing of DAJGUA
 - v) Distribution of IEC material
 - vi) Photo-booth/corner with ready-made standees etc
- 3. IEC Activities (District Level)**
 - i) Multi-cultural program with strong emphasis on unveiling the schemes and the role of stakeholders
 - ii) Quiz, dances, music live performances by promising emerging tribal artists etc
 - iii) Participation of stakeholders, school and college students etc
 - iv) Multi Media IEC Campaign

PM Dharti Aaba Janjatiya Gram Utkarsh Abhiyan (DAJ-GUA) Committee Member
(The scheme name PM JUGA has been changed to DAJ GUA)

Chairman : Deputy Commissioner, Saitual
Secretary : Sub Divisional Officer, Sadar, Saitual

Members

1. **Project Director, DRDO** (for Survey and Identification of Awas Beneficiaries of PM-AWAS for ST beneficiaries on Awas Plus (DoRD))

2. **Executive Engineer, PWD** (for Identification of Gaps for Road Construction as per the approved norms of PMGSY (DoRD))

3. **Sub-Divisional Officer, P&E** (for Identification of Unelectrified Villages, Households, and Public Facilities (Power /and MNRE))

4. **Nodal Officer, Labour, Employment, Skill Development and Entrepreneurship Department, Saitual** (for Identification of Districts/tribal groups requiring Skill Development Centres/training (SDE))

5. **District Tourism Department Officer, Saitual** (for Proposals for Sanction of Home Stay Projects (Tourism))

6. **District Education Officer** (for Mapping of Gaps for Sanctioning Hostels under Samagra Shiksha (DoSEL) at the District/block level)

7. **District Programme Officer, Aizawl District Women and Child Development** (for Identification of Gaps and Sanctioning of Anganwadis, WCD)
8. **Child Development Project Officer, Ngopa** (explore rentals)

9. **District Agriculture Officer** (for Dovetailing schemes and beneficiary identification (FRA
10. **District Horticulture Officer** (Pattadars)- DoAFW, DOAH, DOF)
11. **District Animal Husbandry & Veterinary Officer**
12. **District Fisheries Development Officer**